

# mosign

## expertise : creative and event direction

With the operational application of knowledge, we are also engaged in a reflexion on contemporary artistic creation, fashion and design through projects exploring the signifying and expressive potential of these disciplines.

Concretely, we direct exhibitions or events for brands or cultural institutions, which associate an applied know-how and theoretical research. These projects are conceived in order to explore the potential for meaning and expression in the same languages, which contribute toward the construction of the material existence of the brand itself.

- event or exhibition direction on: fashion, design, their relation to contemporary art, the world of consumption, identity, experience...
- the organisation of seminars, conferences and lectures with artists and experts editorial publications of in-depth works: documentation or research
- events in universities, schools or institutions dedicated to research in fashion, design, contemporary art, social sciences, communication sciences...

The approach of art direction at mosign is geared towards creating a place of exchange and mutual discovery between practical experience and fields of study.

Contact us for more information, our rates and for ad-hoc adaptations of our expertise to your needs.

### **mosign**

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